

Brandon Kocher

Senior Graphic Designer

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Experience

Senior Graphic Designer

Kaseya | Summer 2023 - Present | Miami, FL

Lead designer for corporate at Kaseya headquarters based in Miami, FL. Work on large scale branding projects, marketing campaigns, in-office artwork, and more. Work alongside the events team to assist with branding, marketing and advertising for Kaseya events around the world including Las Vegas, Ireland, and Australia.

Senior Graphic Designer

BLU Products | Spring 2019 - Summer 2023 | Miami, FL

Lead branding, photography, retouching, social media, web, 3D artwork and design projects showcasing BLU's diverse line of smartphones and other tech and entertainment products. Direct in-house multimedia productions and photoshoots and apply a multitude of graphic and creative design elements and 3D art to produce final social media, web, retail, and PR materials.

Creative Director

Esports MIA | Fall 2019 - Summer 2022 | Miami, FL

Design artwork and generate multimedia content and graphics for social media, team and player streaming channels, and a variety of other marketing and promotional materials. Direct in-studio photoshoots to capture portraits and develop player portfolios. Enhance and promote brand awareness through the continuous creative design and development of merchandise and apparel.

Graphic Designer

Life in Color | Fall 2016 - Spring 2019 | Miami, FL

Created marketing, merchandise, and branding assets for international concerts and music festivals starring A-list artists and performers in the electronic and hip-hop music industry. Generated the artwork and illustrations displayed on performance stages, social media accounts, and promotional materials.

Graphic Designer (Intern)

Vault49 | Summer 2016 | New York, NY

Assisted with a wide range of projects and client work for NYC based advertising agency, among whose clients include Pepsi, Bailey's, Verizon, Converse, and others. Work included branding, retouching, compositing and 3D art. Contributed substantial work towards international advertising campaign for Chivas Regal seen globally on billboards and taxis.

Graphic Designer & Photographer

UF Student Union | Fall 2014 - Spring 2016 | Gainesville, FL

Lead designer of promotional print, web and social media marketing for University of Florida's student union. Branded a multitude of events at a quick turn around time. Had the opportunity to give marketing presentations to the staff regarding new marketing campaigns and strategies. Conducted interviews for potential new student designers.

Graphic Designer

FGCU Athletics | Summer 2014 | Ft. Myers, FL

Created promotional print materials for FGCU sporting events including logos, branding, t-shirts, posters, coasters, banners, and more.

Education

Bachelor of Fine Arts Graphic Design

University of Florida, 2016

Associate of Arts

Florida Gulf Coast University, 2014

Software Proficiency

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Cinema 4D
Redshift
Adobe Lightroom
Adobe After Effects
Adobe Premiere
Logic Pro X
Microsoft Suite

Design Skills

Graphic Design
Digital
Print
Branding
Photography
Retouching
Videography
3D/CGI
Illustration
UI Design
Copy Writing

Affiliations

Cosmosys Art Collective (2014 - Present)

Interests & Hobbies

Music
Digital Art
Sports
Crossfit
Cooking